









ARE YOU A Mosquito Magnet?

MOSQUITO REPELLENTS FACT OR MYTH?

Fact: mosquitoes are annoying little insects. But what really attracts and repels them? From bananas & beautyberries to blondes & bugzappers, you can find all the juicy details below!

 PEPPERMINT OIL	 BEAUTYBERRY (CALLICARPA)	 CATNIP	 GARLIC	 CITRONELLA	 VITAMIN B	 BUG ZAPPERS	 BATS
FACT	FACT	FACT	MYTH	MYTH	MYTH	MYTH	MYTH
Repels mosquitoes and larvae.	Mississippi folk remedy.	10 times more powerful than DEET.	Repels vampires and dates, not mosquitoes.	Only effective 3 to 10 minutes after application.	No link between Vitamin B and mosquito repellent.	Kills only a handful of mosquitoes.	Mosquitoes make up only a small portion of diet.

WHAT ATTRACTS A MOSQUITO?



BLONDE HAIR

Blondes tend to be more attractive to mosquitoes than brunettes.



PERFUME

Floral scents are especially attractive to mosquitoes.



DARK COLORS

Dark colors capture heat and make most people more attractive to mosquitoes.

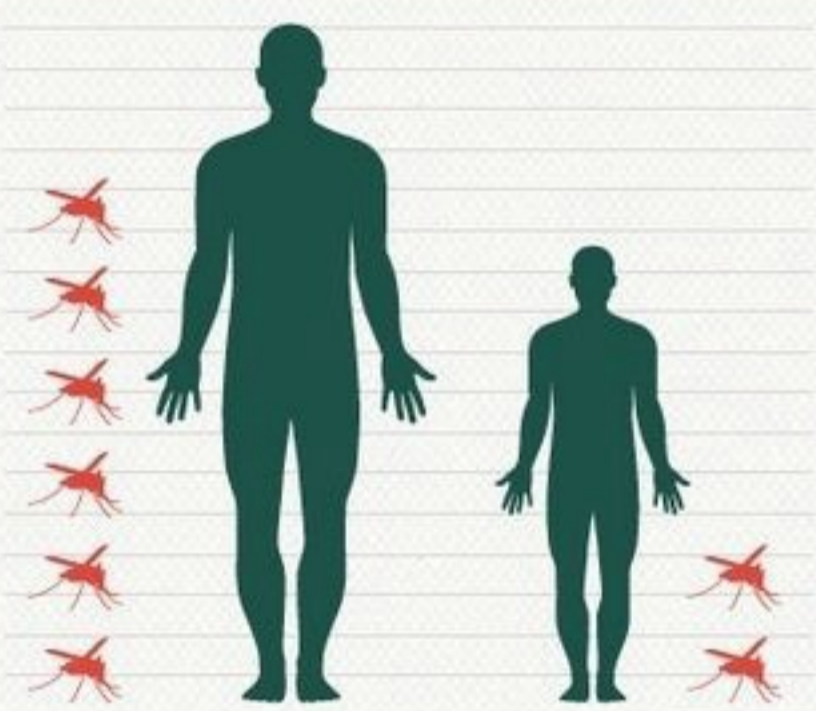


BANANA

Bananas help break down lactic acid, which mosquitoes are attracted to. Lactic acid is broken down only if you're carrying extra stores, making this a myth.

LARGER PERSON, MORE MOSQUITOES

MOSQUITO FEEDING TIME



Larger people tend to attract more mosquitos because of their greater relative heat or carbon dioxide.



Choose midday or after dark to be out. Mosquitoes are most active at dawn and dusk.

SO...HOW LONG DO MOSQUITO CONTROL PRODUCTS ACTUALLY LAST?

Product Name	Active Ingredient	Duration
MOSQUITO MAGNET [®] S	Octenol & Lurex Attractants	CONTINUOUS
ENFORCER PROD.	2.5% Permethrin	4 wks.
SKEETER DEFEATER AMMO INSECTICIDE SPRAY	Pyrethrin A Botanical Insecticide	2 wks.
OFF! DEEP WOODS	23.8% DEET	5 hrs.
SAWYER CONTROLLED RELEASE	20% DEET	4 hrs.
OFF! SKINTASTIC	6.65% DEET	2 hrs.
REPEL MOSQUITO STOP	0.5% Permethrin	2 hrs.
REPEL LEMON EUCALYPTUS INSECT REPELLENT	Oil of Lemon Eucalyptus; p-menthane 3,8-diol (PMD)	2 hrs.
BITE BLOCKER FOR KIDS	2% Soybean Oil	1.5 hrs.
OFF! SKINTASTIC FOR KIDS	4.75% DEET	1.5 hrs.
SKIN-SO-SOFT BUG GUARD PLUS	7.5% IR3535	23 min.
NATRAPEL	10% Citronella	20 min.
HERBAL ARMOR	12% Citronella; 2.5% peppermint oil; 2% cedar oil; 1% lemongrass oil; 0.05% geranium oil	19 min.
GREEN BAN FOR PEOPLE	10% Citronella; 2% peppermint oil	14 min.
BUZZ AWAY	5% Citronella	14 min.
SKIN-SO-SOFT BUG GUARD	0.1% Citronella	10 min.
SKIN-SO-SOFT BATH OIL	Active Ingredient not known	10 min.
SKIN-SO-SOFT MOISTURIZING SUNCARE	0.05% Citronella	3 min.
GONE ORIGINAL WRISTBAND	9.5% DEET	0 min.
REPELLO WRISTBAND	9.5% DEET	0 min.
GONE PLUS REPELLING WRISTBAND	9.5% DEET	0 min.

SOURCES

American Mosquito Control Association, Collier Mosquito Control District, Scientific American, American Chemical Society, University of Mississippi, Rutgers University, Today's Health, ABC News, Purdue University Department of Entomology, University of Florida Entomology and Nematology Department